



FOR IMMEDIATE RELEASE

**INTERNATIONAL WORLD OF VACATIONS PARTNERS WITH
9NEWS DENVER FOR MULTIMEDIA CAMPAIGN**

September 2009 – International World of Vacations (IWW), a recognized leader in home-based online travel, has reached an agreement with 9NEWS Denver for a \$100,000, six-week television and web advertising campaign.

The campaign will target the 9NEWS viewing area and will be supported by IWW banner ads on the 9NEWS website. 9NEWS will be handling all media placement as well as provide creative input for IWW's television campaign. The campaign, set to launch in October 2009 will focus on the recruitment of Independent Representatives and create branding for the end user consumer.

For more information on International World of Vacations or to become an Independent Representative, please call 1-866-498-6388 or visit www.iwvnet.com.

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About International World of Vacations (IWW)

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.