



FOR IMMEDIATE RELEASE

INTERNATIONAL WORLD OF VACATIONS HIRES **VP OF STRATEGIC ALLIANCES**

June 2010 – International World of Vacations, the leader in the home-based travel business, is expanding its industry footprint and has recently hired Aundra Barber as Vice President of Strategic Alliances.

Mr. Barber comes to IWW with more than 20 years of experience in sales consulting, sales pipeline development and marketing execution. He has an unparalleled track record of transforming dormant marketing and sales forces into high-performing teams by coupling automated and streamlined processes with activities that boost marketing effectiveness.

Aundra Barber's entrepreneurial and managerial experience includes working with Fortune 1000 companies in the areas of marketing execution, sales process improvement and market share expansion.

For more information on International World of Vacations, please call 866-498-6388 or visit www.iwvnet.com.

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About International World of Vacations (IWW)

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.