



FOR IMMEDIATE RELEASE

**INTERNATIONAL WORLD OF VACATIONS HIRES
NEW WEBSITE DESIGN COMPANY**

August 2010 – International World of Vacations, the leader in the home-based travel business, recently entered into an agreement with The B Spot to redesign the IWV web site. The B Spot will also be charged with reproducing IWV broadcast efforts including the corporate video and television commercials.

For more information on International World of Vacations, please call 866-498-6388 or visit www.iwvnet.com.

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About International World of Vacations (IWV)

IWV is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWV representatives enjoy the benefits of IWV's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWV provides unparalleled opportunity for entrepreneurs, and consumers alike.