



**FOR IMMEDIATE RELEASE**

## **INTERNATIONAL WORLD OF VACATIONS NAMES NEW VP OF OPERATIONS AND IR DEVELOPMENT**

**September 2010** – International World of Vacations, the leader in the home-based travel business, recently hired Joan Winters as Vice President of Operations and IR Development.

In her new role, Ms. Winters will oversee the daily operations of the company, as well as the growth and development of the company's Independent Representatives – or home-based travel agents. She will be charged with growing the Independent Representative base while developing strategies to provide these agents with the tools and training they need to grow their businesses.

Ms. Winters received her B.A.Sc from the University of Guelph in Ontario Canada and her M.S.S.A. at Case Western Reserve University in Cleveland Ohio. She worked as a Behavior Analyst for several years before starting her own private practice. She now resides in Sarasota, Florida.

For more information on International World of Vacations, please call 866-498-6388 or visit [www.iwvnet.com](http://www.iwvnet.com).

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### **About International World of Vacations (IWV)**

IWV is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWV representatives enjoy the benefits of IWV's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWV provides unparalleled opportunity for entrepreneurs, and consumers alike.