



**FOR IMMEDIATE RELEASE**

## **INTERNATIONAL WORLD OF VACATIONS HIRES NEW VP OF SUPPLIER RELATIONS**

**August 2010** – International World of Vacations, the leader in the home-based travel business, has recently named Lisa Sytner-Ovando as the new Vice President of Supplier Relations.

In this role, Ms. Sytner-Ovando will work directly with all IWW vacation suppliers, maintaining and growing relationships, as well as securing new suppliers. The IWW business opportunity offers exclusive travel specials from preferred suppliers.

By growing this list of partners, Ms. Sytner-Ovando will be providing IWW home-based agents with a broader product portfolio. She has extensive experience in marketing and fundraising, which will help her in her new role.

For more information on International World of Vacations, please call 866-498-6388 or visit [www.iwwnet.com](http://www.iwwnet.com).

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### **About International World of Vacations (IWW)**

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.