



FOR IMMEDIATE RELEASE

INTERNATIONAL WORLD OF VACATIONS HIRES
CONSULTANT JACK MANNIX

January 2011 – International World of Vacations, the leader in the home-based travel business, has recently reached an agreement with Jack Mannix of Jack E. Mannix & Associates to consultant with the company.

Jack E. Mannix & Associates was formed to help travel industry businesses be more successful across a wide variety of disciplines. As a consultant, Mr. Mannix assists travel companies in the areas of operations, supplier relations, marketing, financial management and strategic planning.

In consulting with IWW, Mr. Mannix will provide advisory assistance and have direct involvement in many facets of the Company's operation.

For more information on International World of Vacations, please call 866-498-6388 or visit www.iwvnet.com.

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About International World of Vacations (IWW)

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.