



**FOR IMMEDIATE RELEASE**

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**INTERNATIONAL WORLD OF VACATIONS® PARTNERS WITH  
THOR24 FOR REVOLUTIONARY CUSTOMER SERVICE AGREEMENT**

**CINCINNATI, OH, March 28, 2006** – International World of Vacations (IWW), a leader in the home-based travel business, announces a groundbreaking agreement with Thor24, a subsidiary of Cendant Corporation, to provide IWW with around-the-clock, live customer service support for IWW's home-based Independent Representatives (IRs).

Thor's reservation center will offer 24-hour travel service for IWW IRs and their clients who need emergency assistance after normal business hours or while traveling. In business for over 25 years, THOR is a leader in the travel service business. Each one of their agents has an average of 13 years corporate travel experience and a third party survey rated their accuracy at 99.8%.

This allows IWW to provide our clients unparalleled service day or night, to anywhere in the world. Some of the services Thor24 will provide include:

- Make new and alter existing reservations for air, car, hotel and more
- Issue electronic or prepaid tickets
- Offer exchanges and voids for nonrefundable tickets
- Supply queue monitoring and ticketing fulfillment for a GDS online product

"With the help of the services of Thor24, no other company in or outside of the home-based travel arena will be able to provide a comparable level of customer service than IWW. Period. They help set us above the rest in service to our clients," said Bill LaSelle, President and CEO of International World of Vacations.

Thor24 was recently purchased by American Marketing Group, owner of the Travelsavers agency group, and renamed Agent24. The service will work in tandem with, but not be merged with, a similar AMG operation called Helpline, an emergency travel-assistance service. While the company has been acquired, it will continue to offer the same after-hours customer service.

International World of Vacations (IWW) is a leader in the home-based travel business blending online technology with the personalized service of trained Independent Representatives (IRs) to provide the best vacation packages from



the top vacation suppliers worldwide. IWV IRs enjoy the benefits of IWV's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the *Small Business Journal* as "one of the five best business opportunities in the country today," IWV provides unparalleled opportunity for entrepreneurs, investors and consumers alike.

For more information on International World of Vacations or to become an Independent Representative, please call 1-866-498-6388 or visit [www.iwvnet.net](http://www.iwvnet.net).

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