



FOR IMMEDIATE RELEASE

CONTACT: Birney Reed, International World of Vacations
breed@iwvnet.com
Direct: (941) 429-4306; Toll Free (Office): 866-498-6388

**International World of Vacations Extends Agreement for
Print and Promotional Fulfillment with Prime Digital**

October 20, 2008 -- International World of Vacations (IWW) is pleased to announce the signing of a five-year renewed agreement with Prime Digital. Prime Digital has been the sole fulfillment operation for all of the International World of Vacation materials and promotional products for home-based travel representatives.

In addition to fulfillment needs, Prime Digital will offer a range of other services to International World of Vacations including: inventory storage and management, material distribution, direct toll-free support, Website building and maintenance (for print, collateral material, and ad specialty items), graphic design, restocking, and refunding materials.

This long-term business partnership with Prime Digital will provide IWW travel representatives with supplies and support like no other home-based opportunity. For more information on International World of Vacations, please call 866-498-6388 or visit www.iwvnet.com.

###

About International World of Vacations (IWW)

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.